

## NEW PRODUCT COMPETITION 2012

### ENTRY FORM

Please complete and return to [npc@infixion.co.za](mailto:npc@infixion.co.za) or fax to Tania Da Silva on 011 835 2631  
by the 30 March 2012.

Entry forms must be signed by the brand owners

#### Why Enter This Competition?

1. Receive comprehensive feedback reports from the panel of expert judges.
2. Benefit from editorial coverage in Food Review, electronic newsletters and on [www.foodreview.co.za](http://www.foodreview.co.za)
3. Attendance to the prestigious Awards Dinner hosted in September.
4. A trip to Anuga 2013 for the winner of the competition.
5. Accolades that go with being the competition winner.
6. Constant advertising for your product for the duration of the competition

#### COMPANY INFORMATION

Company name : \_\_\_\_\_  
(brand owner submitting the product)

Contact person: \_\_\_\_\_

Physical address: \_\_\_\_\_  
\_\_\_\_\_

Postal code: \_\_\_\_\_

Postal address: \_\_\_\_\_  
\_\_\_\_\_

Postal code: \_\_\_\_\_

Telephone no.: \_\_\_\_\_

Cellphone: \_\_\_\_\_

Email address: \_\_\_\_\_

Signature : \_\_\_\_\_ Date: \_\_\_\_\_

## COMPETITION PROCEDURE & RULES

1. Entry into the competition is charged as follows:
  - a. Individual products - R 850.00 excl. VAT
  - b. Range of products - R 1500.00 excl. VAT
2. Companies will be invoiced on submissions of entry.
3. Products will only be judged once payment has been received.

### Products entered must:

1. Be compliant in terms of the Foodstuffs, Cosmetics and Disinfectants Act, 1972 (Act 54 of 1972)
2. Be submitted by their brand owners.
3. Be launched between 1 January 2011 and 31 December 2011.
4. Be available on the market.

### Competition entrants agree:

1. To supply at least three sample products with submission of entries, and additional samples on request.  
In the event of a range, representative samples will be accepted.
2. To supply suitable full-colour photograph, in electronic format (must be 300dpi, JPEG and at least 1MB in size).
3. To supply a press release on the products.

**FOOD REVIEW** reserves the right to refuse a product entry should it not conform to the required specifications.  
**FOOD REVIEW** also reserves the right to query any claims made on this entry form.

Once you have entered the competition, you will be sent a form for completion regarding the entered product for the purpose of the judging day.

### Closing date for entries is 30 March 2012

### Prize

The winner will receive a trip to Anuga 2013, the prize includes all flights, accommodation and entry to the show.

### Terms & Conditions

1. The prize does not include: transport to and from the airport; the hotel and show; meals and drinks; medical or baggage insurance; repatriation through any event whatsoever; reimbursement for flight delays, additional hotel accommodation, subsistence requirements under any circumstances, travel agent services, or compensation for any unforeseen event.
2. The prize may be deferred by a year if necessary at the discretion of Infixion Media, due to unforeseen circumstances.
3. The judges decision is final and no correspondence will be entered into.
4. By entering the competition the winner agrees to participate in promotional material as Infixion Media may require.
5. The prize is not transferable or exchangeable for cash.
6. Infixion Media reserves the right to amend these terms and conditions at any time.
7. All entrants must have paid the entry fee before the first round of judging commences.
8. Should a product be disqualified for any reason the entry fee is non-refundable.
9. By entering the competition, you will be deemed to have agreed to abide by the procedures and rules as stated above.

## PRODUCT INFORMATION

### INDIVIDUAL PRODUCTS:

Full name of product: \_\_\_\_\_

Category of product: \_\_\_\_\_  
(i.e. fine fragrance, body care, skin care)

Date launched: \_\_\_\_\_

Recommended retail selling price (RSP): \_\_\_\_\_

### RANGE OF PRODUCTS:

Full name range: \_\_\_\_\_

Full name of products within range: \_\_\_\_\_

\_\_\_\_\_

Category of product: \_\_\_\_\_  
(i.e. fine fragrance, body care, skin care)

Date launched: \_\_\_\_\_

Recommended retail selling price (RSP): \_\_\_\_\_

